



Fourteen Flowers Foods Bakeries Achieve 2023 Energy Star Certification

THOMASVILLE, Ga., March 14, 2024 – Fourteen Flowers Foods, Inc. (NYSE: FLO) bakeries earned [ENERGY STAR certification](#) in 2023, placing them in the top 25 percent of all U.S. commercial bread and roll bakeries for energy efficiency. To qualify, the bakeries must meet strict energy efficiency performance levels set by the Environmental Protection Agency (EPA).

“Becoming an Energy Star certified facility takes teamwork and dedication,” said Margaret Ann Marsh, vice president of safety, sustainability, and environmental at Flowers Foods. “We are honored to celebrate our bakeries who have achieved this recognition multiple times, and to congratulate the three Flowers bakeries that were added to the list for the first time in 2023.”

Flowers’ bakeries that earned ENERGY STAR certification in 2023 include:

Eight-time honorees

- Flowers Baking Co. of Norfolk (Va.)
- Holsum Bakery of Tolleson (Ariz.)
- Flowers Baking Co. of El Paso (Texas)

Seven-time honorees

- Flowers Baking Co. of Tyler (Texas)
- Lynchburg Organic Baking Co. (Va.)

Six-time honorees

- Tuscaloosa Organic Baking Co. (Ala.)
- Flowers Baking Co. of Batesville (Ark.)

Five-time honorees

- Mesa Organic Baking Co. (Ariz.)
- Flowers Baking Co. of Henderson (Nev.)

Four-time honoree

- Flowers Baking Co. of Houston (Texas)

Three-time honoree

- Lepage Bakeries – Park Street (Maine)

Inaugural honorees

- Leeland Baking Co. (Texas)
- Flowers Bakery of Suwanee (Ga.)
- Canyon Bakehouse (Colo.)

All Flowers locations continuously monitor energy and emissions with an online energy management program that identifies and helps resolve unusual changes in energy consumption. The company seeks opportunities to improve the energy efficiency of its operations, especially when upgrading equipment or installing new lines. Examples of energy-saving measures include LED lighting, compressed air upgrades, and heat recovery projects that reuse waste from ovens to heat water and warm the bakery. These efforts and others are

overseen by Flowers' Sustainability team, which helps identify, implement, and track energy efficiency improvements across its network of bakeries.

In 2021 and 2022, the company met and exceeded its previous greenhouse gas (GHG) reduction goal to reduce emissions by 20% from 2015 measurements. Flowers has since increased its goal to reduce GHG emissions 20% per metric ton of product by 2030 compared to its 2020 baseline. Learn more at www.flowersfoods.com/corporateresponsibility.

About Flowers Foods

Headquartered in Thomasville, Ga., Flowers Foods, Inc. (NYSE: FLO) is one of the largest producers of packaged bakery foods in the United States with 2023 sales of \$5.1 billion. Flowers operates bakeries across the country that produce a wide range of bakery products. Among the company's top brands are *Nature's Own*, *Dave's Killer Bread*, *Wonder*, *Canyon Bakehouse*, and *Tastykake*. Learn more at www.flowersfoods.com.

About ENERGY STAR

ENERGY STAR® is the government-backed symbol for energy efficiency, providing simple, credible, and unbiased information that consumers and businesses rely on to make well-informed decisions. Thousands of industrial, commercial, utility, state, and local organizations — including nearly 40% of the Fortune 500® — rely on their partnership with the U.S. Environmental Protection Agency (EPA) to deliver cost-saving energy efficiency solutions. Since 1992, ENERGY STAR and its partners helped American families and businesses avoid more than \$500 billion in energy costs and achieve 4 billion metric tons of greenhouse gas reductions. More background information about ENERGY STAR's impacts can be found at www.energystar.gov/impacts.