Our Commitment to Animal Welfare

Flowers Foods values the humane treatment of animals and we aspire to delight consumers with delicious baked foods while supporting animal welfare.

The majority of our ingredients are plant-based. Flowers Foods neither owns nor manages farms. We do not engage in animal testing, nor do we fund, conduct, or hire others to perform laboratory experiments on animals.

A limited number of Flowers products contain eggs. We seek to source shell egg supply that is certified and compliant with United Egg Producers’ Animal Husbandry Guidelines (or an equivalent standard for conventional housing), and consistent with the Five Freedoms of animal welfare:

1) freedom from hunger and thirst;
2) freedom from discomfort;
3) freedom from pain, injury or disease;
4) freedom to express normal behaviors; and
5) freedom from fear and distress

Our commitment to animal welfare is overseen by our Chief Procurement Officer.