

FLOWERS FOODS ANNOUNCES FOURTH QUARTER AND FULL YEAR 2021 RESULTS CONFERENCE CALL AND WEBCAST

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Flowers Foods Announces Fourth Quarter and Full Year 2021 Results Conference Call and Webcast

THOMASVILLE, GA; January 27, 2022 – Flowers Foods (NYSE: FLO) will report its fourth quarter and full year 2021 financial results on Thursday, February 10, 2022 after the market closes. A press release, pre-recorded management remarks with accompanying transcript, and supporting slide presentation will be issued at that time.

On Friday, February 11, 2022 at 8:30 a.m. Eastern, the company will host a live question and answer webcast that is expected to last approximately 30 minutes. The materials and webcast access information can be found at www.flowersfoods.com/investors (Quarterly Updates). A replay will be available at the same website.

Media Inquiries: flowersfoods.com/contact/media-inquiries

About Flowers Foods

Headquartered in Thomasville, Ga., Flowers Foods, Inc. (NYSE: FLO) is one of the largest producers of packaged bakery foods in the United States with 2020 sales of \$4.4 billion. Flowers operates bakeries across the country that produce a wide range of bakery products. Among the company's top brands are *Nature's Own*, *Dave's Killer Bread*, *Wonder*, *Canyon Bakehouse*, and *Tastykake*. Learn more at www.flowersfoods.com.

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Source: Flowers Foods, Inc.